



2025-2026 Advertising and Sponsorship

Since 2002 TTCC has been successful in achieving the founding goal “to provide quality choral performances at a modest price,” and we continue our mission to provide a performance outlet for our members and to build, nurture, and promote a strong choral musical arts program within the community. The TTCC leadership team, lead by artistic director Brittney May, believe now, as we approach 25 years as an organization, is the time

for TTCC to grow and serve the community with intention that celebrates the diversity and richness of not just our community, but the world.

Please support our efforts to provide cultural impact within our community with one of these advertising or sponsorship opportunities.

RESERVATION DEADLINE NOVEMBER 28

Concert Program Advertisement

\$100 Single Concert Series business card size ad* (1/4 page playbill format)

OR

\$200 for Two Concert Series reserved by Nov. 28, 2025

- Ads will run in both the December and April concert programs
- BONUS: Acknowledgement on Sponsor page of truckeechorus.org

*other program ad size options available. Contact devdirector@truckeechorus.org for details.

Musician Sponsorship – December concerts- help defray the cost of bringing talented musicians to accompany the chorus

\$300 per concert

- Musician sponsors are recognized in the concert program and pre-concert social media post
- Musicians include Violin I, Violin II, Viola and Cello. Also select the performance for your sponsorship (Saturday or Sunday).

Concert Sponsorship

\$500 for either Saturday or Sunday performance

- ½ page ad in concert program (5.125" h x 4" v)
- Logo on select promotional material and acknowledgment in social media post
- 2 tickets to a concert
- Acknowledgement during concert introduction
- Acknowledgement on Sponsor page of truckeechorus.org
- Select the performance for your sponsorship from December – Saturday evening, December – Sunday matinee, April – Saturday evening, April – Sunday matinee

Series Sponsorship

\$1000 for both Saturday and Sunday performances at December or April concert series

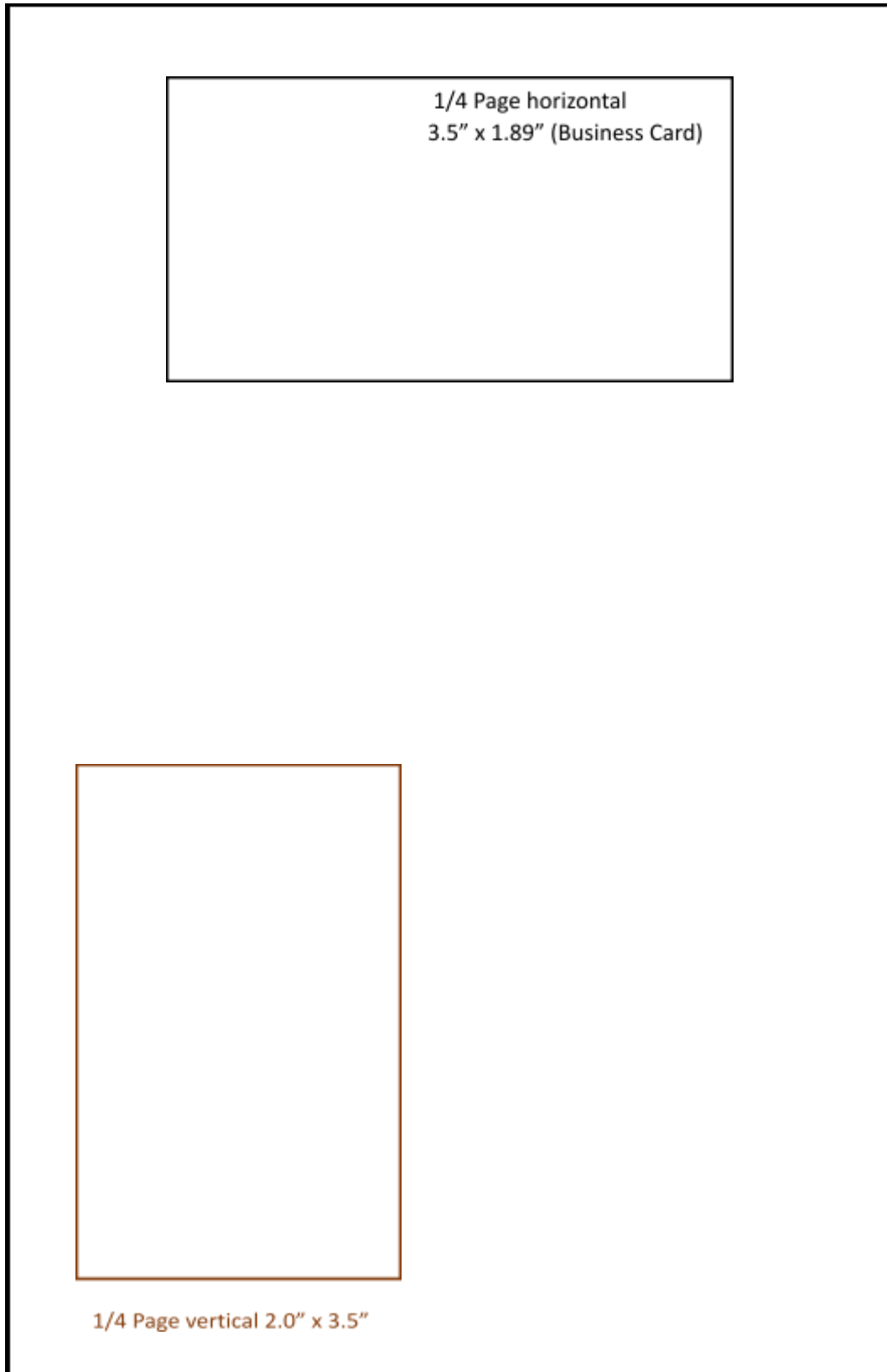
- full page ad in concert program
- Logo on series promotional material and acknowledgement in social media posts
- 2 tickets to a concert
- Acknowledgement during both concert introductions
- Acknowledgement with logo on Sponsor page of truckeechorus.org

Season Sponsorship

\$2500 for full season sponsorship of TTCC

- full page, back cover ad in concert programs
- Logo on all concert promotional material
- 2 tickets to December and April concerts
- Acknowledgment in social media posts throughout the season
- Acknowledgement with prominent logo on Sponsor page of truckeechorus.org

PRINT AD DIMENSIONS



Digital files may be submitted as pdfs, jpgs, or pngs.

Do Not include crop or registration marks.

Deadline for art is December 3, 2024 for December concert series

Checks may be sent to: TTCC, PO Box 10756, Truckee, CA 96162